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The Hospital of
Central Connecticut

John Myers
Southington-Cheshire YMCA

Trish Walden
Central Connecticut Senior
Health Services, Inc.

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Southington-Cheshire YMCA

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We're back by popular demand!

Last year, three great community organizations got together to host the first Healthy Family FunFest. More than 2,000 people attended an incredibly exciting and fun day filled with health information, speakers, screenings, demonstrations and activities.

Attendees came from all age groups – from young children to vibrant seniors – and there were activities and information for everyone. Held at the Aqua Turf Club, the free event was jam packed.

That's why we're already planning the 2nd Annual Healthy Family FunFest, which is slated for **Sunday, March 6, 2011 from 11 a.m. to 4 p.m.**, at The Aqua Turf Club. It is again being presented by the Southington-Cheshire YMCA, The Hospital of Central Connecticut at Bradley Memorial, and Central Connecticut Senior Health Services, which includes The Orchards, Mulberry Gardens, Southington Care Center, and the Center for Healthy Aging.

Once again, we look forward to the opportunity of demonstrating our common commitment to enhance the health of our community.

Since last year's event was such an unqualified success, we expect that exhibitor space will fill rapidly as many who exhibited last year have already indicated their intention to return.

We hope you will support this community event by sponsoring or exhibiting. Details are enclosed.

Please feel free to call Aubrey Galletta at 860-224-5695 with any questions.

Sincerely,

Helayne Lightstone
The Hospital of Central Connecticut

John Myers
Southington-Cheshire YMCA

Trish Walden
Central CT Senior Health Services



Sponsorship Opportunities

Olympic Sponsor \$10,000
Same inclusions as World Games Sponsor plus Healthy Family Fun Fest title sponsorship

World Games Sponsor \$5,000
Same inclusions as Marathon Sponsor plus event/activity sponsorship

Marathon Sponsor \$2,500
Same inclusions as Major League sponsors plus two (2) tables (instead of one (1) table), full page ad in program (instead of 1/2 page ad)

Major League Sponsor \$1,250
Same inclusions as Team Player Sponsor, plus 1/2 page ad in program (instead of business card size), inclusion of name or logo on attendee's bag, inclusion on all promotional items

Team Player Sponsor \$750
Same inclusions as Booth/electricity sponsor, plus logo (business card size) in program, "Thank you" in Record Journal papers, inclusion on promotional posters, inclusion on event website, listed on Sponsor Recognition board signage

Booth (electricity) \$500
Same inclusions as Booth sponsors, plus electricity

Booth (no electricity) \$350
One table with table skirting and two chairs, 10'x10' booth with backdrop and side rails, name/contact info in program, bagged lunch for two (2) vendor participants

Non-profit Organization Please call for pricing
One table with table skirting and two chairs, 10'x10' booth with backdrop and side rails, name/contact info in program, bagged lunch for two (2) vendor participants

FunFest Friend Donation
Donations accepted on behalf of your organization to support the Healthy Family FunFest.

FOR EXCLUSIVITY OPPORTUNITIES, PLEASE CALL TODAY

Additional sponsorship opportunities available; please inquire

Sponsorship - Booth Registration Form

- Olympic \$10,000 World Games \$5,000 Marathon \$2,500 Major League \$1,250
- Team Player \$750 Booth (w/ electricity) \$500 Booth (no electricity) \$350
- Non-profit (call for rate) FunFest Friend Donation: _____

Company Name _____ Contact Person _____

Address _____ Town _____ State/Zip _____

Phone _____ Fax _____ Email _____

Please make check payable to: The Hospital of Central Connecticut
Please mail to: The Hospital of Central Connecticut, Attn: Aubrey Galletta, 100 Grand St., New Britain, CT 06501





**Healthy Family Fun Fest
SHOW INFORMATION**

Please retain this portion for your records and for show participation details

Location: Aqua Turf Club, 556 Mulberry St., Plantsville, CT 06479-1898

Date: Sunday, March 6, 2011

Hours: 11:00 am- 4:00 pm. **Setup Time:** 8:30-10:30 a.m.

Sponsorship Level: _____ **Total payment:** \$ _____ **Check #:** _____

Full payment for sponsorship must be received by Monday, February 21, 2011.

Please see sponsorship details for specific booth/sponsorship inclusions.

Show Terms: Set-up will begin at 8:30 a.m. on Sunday, March 6, 2011. All tables must be completely set-up by 10:30 a.m. Any vendor who does not show up by this time will forfeit their table space. No cancellations or refunds once booth is paid for. Vehicles can park close to the front entrance to unload between 8:30 a.m. After 10:30 a.m. vehicles must be moved to the regular parking area. Tables are on a first come, first serve basis and must be paid for in full to reserve. All vendors must be set up until the end of the event.

Parking: After unloading, please park your vehicle in the far back corner of the front parking lot. Please remember that all prime parking spots should be reserved for attendees.

Insurance: Each participant/vendor must provide a certificate of liability insurance no later than **Monday, February 28, 2011**. Primary insured, please list The Aqua Turf Club. Additional insured, please list The Hospital of Central CT, The Southington Cheshire YMCA and Central CT Senior Health Services. The title of the event is "Healthy Family FunFest"

Please mail a copy to:

The Hospital of Central Connecticut, Attn: Aubrey Galletta/Corporate Communications,
100 Grand St., New Britain, CT 06050 or fax to 860-224-5779.

Logo and/or Ad (if applicable): Please e-mail a print-ready logo or ad to agalletta@thocc.org by **Friday, February 18, 2011**. Any ads or logos received after this date will miss the publication deadline and therefore will not be included in the program.

Electricity (if applicable): For those with electricity, the booths are equipped with 110 watts of electricity. If you require more than this, please call Aubrey at 860-224-5695.